



UK Policy Governance® Association &  
London Centre for Corporate Governance and Ethics,  
Birkbeck, University of London

## **BUILDING EFFECTIVE NHS BOARDS**

### **INTRODUCTORY POLICY GOVERNANCE® WORKSHOP**

Wednesday 22 October 2008

10.00 am – 4.00 pm

Council Room<sup>1</sup>, Birkbeck, University of London, Ground Floor, Main Building, Malet Street, WC1

#### **INTRODUCTION**

Issues around good governance and, in particular, board effectiveness are currently high on the agenda for the NHS. We know from many bitter experiences that when things go wrong it is often the case that ineffective boards are, at least in part, to blame. But good governance isn't just about stopping bad things happening. It's also about boards ensuring continuous improvement in organisational performance. It's about boards making a difference to the organisations they govern and for the organisation's key stakeholders.

This workshop is designed for board members and others who want their boards to make a difference. An agenda for the workshop is given overleaf. The workshop is based on the internationally acclaimed *Policy Governance* model, developed by Dr John Carver, the world's most published board governance author. Policy Governance is a practical model originally developed for boards of non-profit and public organisations, but now increasingly being used by corporate boards, including BP. John Carver's seminal book *Boards That Make a Difference* has sold over 1 million copies world-wide and his Policy Governance model is described by Sir Adrian Cadbury, 'father' of modern day corporate governance, as "...a fully integrated and coherent system of governance, a significant advance in management thinking, as near a universal theory of governance as we at present have."

#### **WORKSHOP COST AND INSTRUCTIONS FOR REGISTERING**

The workshop cost is £100 per participant, inclusive of all refreshments and a working lunch. Cheques should be made payable to 'UK Policy Governance Association' and sent to UKPGA, Suite 233, 266 Banbury Road, Oxford, OX2 7DL. A receipt will be issued. Alternative payment facilities are available on application.

Places at the workshop are limited so please book early. You can register your interest by e-mailing Stuart Emslie, CEO of the UK Policy Governance Association on [ukpolicygovernance@gmail.com](mailto:ukpolicygovernance@gmail.com) or by calling **07932 376562**, leaving a voice message including your name and telephone number if there is no answer.

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<sup>1</sup> Interactive and downloadable maps available at [www.bbk.ac.uk/maps/index\\_html](http://www.bbk.ac.uk/maps/index_html)

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**AGENDA**

- 10.00 am**      **Welcome and Introductions – Stuart Emslie**, CEO, UK Policy Governance Association; Assistant Director, London Centre for Corporate Governance and Ethics; and formerly Dept. of Health Head of Controls Assurance for the NHS in England.
- 10.10 am**      **Setting the Stage I.** *A brief anonymous group exercise in which participants introduce the questions, concerns and issues they have in relation to board governance in their contexts.* Facilitated by **Stuart Emslie** and members of the board of the UK Policy Governance Association.
- 10.40 am**      **Setting the Stage II: Board governance in the NHS: 1989-2009 – Stuart Emslie.** *A summary of how NHS board governance got to where it is today, from 'Working for Patients' (1989) to the Monitor Code of Governance for NHS foundation trusts, Integrated Governance, the World Class Commissioning governance agenda for PCTs and implementing 'Trust, Assurance and Safety' in respect of building effective healthcare regulatory boards. Is there evidence that boards add value and generally make a difference? What are the key questions, concerns and issues for NHS boards as we head towards 2009 (this will build on findings from 'Setting the Stage I').*
- 11.15 am**      Refreshments and networking
- 11.30 am**      **Board governance from first principles: An introduction to the Policy Governance approach to building effective boards – Caroline Oliver**, CEO, Good to Govern Ltd.; Chair of the UK Policy Governance Association; and author of three books on Policy Governance.
- 12.30 pm**      Lunch and networking
- 1.15 pm**      **Making board governance more efficient: an electronic implementation of the Policy Governance model – Ray Tooley**, CEO, OurBoardroom™ Technologies Inc. and UKPGA board member.
- 1.45 pm**      **Practical experiences with implementing Policy Governance in the NHS – John Bruce and John Gilham**, respectively Chair and CEO, Southend University Hospital NHS foundation trust.
- 2.45 pm**      Refreshments and networking
- 3.00 pm**      **Interactive board governance surgery –** *All presenters and facilitators will participate with delegates in an interactive surgery exploring any questions, concerns or issues relating to board governance and/or Policy Governance not already covered during the workshop.*
- 3.45 pm**      **Workshop Evaluation -** *a brief anonymous group exercise*
- 4.00 pm**      **Close**

Policy Governance® is the registered service mark of John Carver. Used with permission. The ® after Policy Governance is a symbol used to protect the integrity of the principles and practices that make up the Policy Governance model. Its use does not imply any financial obligation to the service mark owner. The authoritative website for the Policy Governance model can be found at [www.carvergovernance.com](http://www.carvergovernance.com). The London Centre for Corporate Governance does not endorse Policy Governance or any other governance model, but seeks to advance knowledge and understanding in the application of different theories of governance.